



## WOMEN ECONOMIC EMPOWERMENT PROJECT

### ONLINE WEB SERVICE DEVELOPMENT CONTEST

#### Terms of Reference

<b>Name of the Organization</b>	<b>Première Urgence – Aide Médicale Internationale</b>
<b>Title of the Contest</b>	Women Economic Empowerment Online Web Service Development Contest
<b>Duty Station</b>	West Bank / (Occasional meetings in Ramallah / PU-AMI office)
<b>Timeframe of Contest</b>	<i>Mid of September 2013 to Mid of October 2013</i>
<b>Timeframe of Development</b>	<i>Mid of November / End of November 2013 to</i>

PU-AMI is a French non-governmental, not-for-profit organization working in the field of international solidarity. Since 2002, PU-AMI has implemented humanitarian projects in the occupied Palestinian territory mainly focusing on 3 sectors of intervention: Cash Fork Work, Agriculture recovery and WASH (Water Sanitation and Hygiene). From 2012, PU-AMI has oriented the goal of its humanitarian program on protecting livelihoods and securing economic access to food when and where populations are directly exposed to violations of the Human Rights and International Humanitarian Law. Starting from 2013, PU-AMI is implementing one long term project, “**Women Economic Empowerment**” (WEE) project, funded by the European Union (EuropeAid). In this framework project, PU-AMI is partnering with a local women organization for the purpose of supporting the empowerment of women in 10 Community Based Organizations (CBOs) of the Northern of West Bank (Salfit and Qalqilya) through raising knowledge, improving awareness and strengthening the employability and the entrepreneurship among women in 10 isolated villages.

As part of the WEE project, PU-AMI is launching an online web service development contest among university students and fresh graduates. This contest aims at selecting a team of fresh web designers who are interested in starting their own business in the field of websites design and development. PU-AMI will provide them with supervision, advice and some computerequipment to facilitate the creation of their own business. As part of this contest the team of web designers will develop an online web service that will be used by PU-AMI in the WEE project. The website will be owned by the team and will be part of their own future business that they will start by the support of PU-AMI. Hence, the team will also develop a business development plan that outlines the startup and development of the team’s own business through operating the online web service developed as a result of this contest.

#### How to apply:

To receive the **full version of the ToR of this contest**, interested teams are invited to send an email to [wee.recrutement@pu-ami.org.ps](mailto:wee.recrutement@pu-ami.org.ps) -Reference: WEE Website Contest.

***Deadline for applications submission: All required documents as specified in the full ToR are to be submitted by post and by e-mail until 10/10/2013, 04:00 pm.***